



Youth Transformation

The challenge

If we want to see powerful positive change, we must grow leaders. Professors and employers report today's young adults often lack the necessary self-leadership and soft skills to be effective in a rapidly changing world. Students report a sense of disconnectedness and a lack of the skills needed to persevere through challenge.

The solution

Dr. John C. Maxwell, through the Maxwell Leadership Foundation, is providing free access to character-based, leadership development content designed specifically for students. It combines John's proven, practical leadership content with a peer-to-peer methodology that allows students to practice leadership while learning it.

The impact

iLead is providing a foundation of values from which students are empowered to lead themselves and others in a way that can lead to powerful positive change. Educators report students finding their voice, students report a sense of community with their peers and schools are seeing their culture impacted as the ideas in iLead are applied.

- Develop Values
- Grow Leaders
- Build Community
- Impact Culture

Case study

iLead is being deployed among upper elementary, middle, and high school students in a large-scale, state level rollout in the southern part of the United States to encourage students to build community with their peers as they develop their values and leadership skills. To promote resiliency and agency, participating students are called upon to take positive action each week. According to the state's Student Learning and Development Program Manager, there has never been a time when an opportunity like this is so desperately needed.

Educators are trained to equip students to facilitate as well as be the trusted adult creating a safe environment. Practical tools have been established to capture program level assessments and attendance with training around these tools. Educators reported that students' confidence as facilitators, relationships with peers, and awareness of values increased while participating in iLead.

Growing leaders who create powerful positive change.

www.maxwellleadership.org/iLead

iLEAD

82%

OF GEN ZER'S



AFFIRM THAT SOCIETY IS FACING A CRISIS OF GOOD LEADERSHIP.

Gen Z is more interested in leadership than generations preceding them.



Possessing academic credentials, no matter how good, is just not enough. Today's youth need tools that provide better on-ramps to their future success while being equipped to flourish in their present academic settings.



iLead's youth centric program was designed to enhance students' leadership values, attitudes, and social skills, enabling them to practice leadership skills while taking turns facilitating sessions



Over the course of each session, students are guided through a peer-to-peer development process that encourages commitment and accountability to demonstrate the outcomes of student driven and growth inspiring action steps.

Benefits of adolescent leadership programs:



CHARACTER DEVELOPMENT



IMPROVED ATTENDANCE



INCREASED GRADUATION RATES



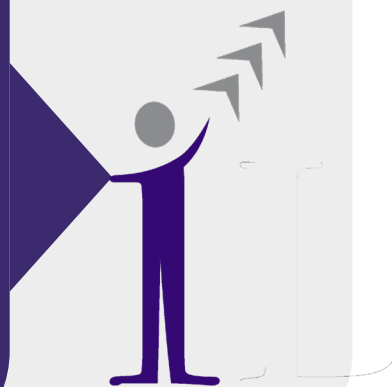
IMPROVED WELL BEING



ENGAGED CITIZENSHIP

iLead broader objectives

- Identify and explore the values of leadership
- Take ownership of one's choices (actions, influence)
- Practice leadership values and develop those skills
- Evaluate oneself with an applied knowledge
- Lead oneself and take turns leading others



95% of students viewed their growth positively post iChoose.

100% of students agreed that iChoose helped them think and grow.

Impact

98% of students reported an increase in their knowledge and skills in the subjects discussed in iChoose.

Note: A Welch t-test was conducted to evaluate statistical significance at $p < 1.96$ for a group of 175 students.

1st year:

iCHOOSE
CONNECTS
VALUES &
LEADERSHIP

2nd year:

iDO
CONNECTS
ACTIONS &
LEADERSHIP

3rd year:

iLEAD
CONNECTS
INFLUENCE &
LEADERSHIP

Get started!

Learn more, sign up and access resources at:

www.maxwellleadership.org/ilead

Growing leaders who create powerful positive change.

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