



# PARAGUAY

## John Maxwell iLead Youth Leadership Program Launch 2019

### John Maxwell Team Coach Information & Agenda

#### May 19-23, 2019



Transformación Paraguay president Gaby Teasdale, together with John Maxwell, JMLF Latin America director John Vereecken and JMT president Paul Martinelli at a youth event in Paraguay



# About Transformación Paraguay

Transformación Paraguay is a nonprofit organization founded by **three John Maxwell Team coaches, Tim and Gaby Teasdale and Bruno Florio**. Transformación Paraguay began in 2014 after Gaby traveled to **Guatemala** with the John Maxwell Team to be part of the transformation movement with **Guatemala Prospera**. She returned to Paraguay with a desire to launch a transformation movement in her own country.

In 2014 Bruno, Tim and Gaby, together with their team began focusing all of their efforts and resources to bring John Maxwell to Paraguay to meet with the president so that a transformational leadership movement could begin. The program officially launched in February 2016 with more than **250 John Maxwell Team members** traveling to Paraguay from all around the world and training thousands of Paraguayans.

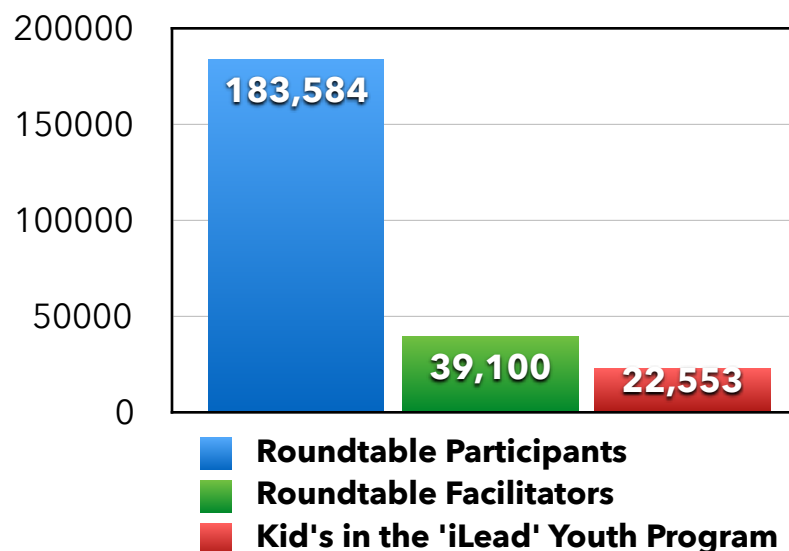
The **vision** of Transformación Paraguay is to positively impact **10% of the population of Paraguay** (700,000 people) through **values and leadership**. Since the launch in 2016, Transformación Paraguay has trained more than **200,000 people in more than 3,000 companies and organizations** using a Roundtable leadership methodology.

In 2018 Transformación Paraguay began working with the **Paraguayan Ministry of Education teaching values and leadership to kids in the public school system**. This program is called **'iLead'** and was developed in order to **raise up leaders amongst the youth of Paraguay**. In 2018 the 'iLead' curriculum was taught in more than **200 Paraguayan public schools with more than 22,000 students and 1,000 teachers participating**. The impact in these schools has been life changing. Thousands of kids are beginning to understand that they are valuable and that they can **lead Paraguay to a better future**.



Gaby Teasdale training at a public school in Paraguay

## Transformación Paraguay in Numbers





## About the 2019 Paraguay Training with JMT Coaches

The education system of Paraguay is in a crisis. **More than half of the kids that are currently in a public school will not graduate.** Many live in poverty, come from broken homes and do not understand or practice the basic values that they will need to live a fulfilling life. Due to the problems in the education system, there are fewer people that choose a career in education, therefore **Paraguay also has a serious lack of teachers.**

Throughout all of 2018, Transformación Paraguay worked extremely hard to ensure that the **John Maxwell 'iLead' youth curriculum** would enter the Paraguayan public school system and we were fortunate enough to teach leadership to more than **22,000 kids in 200 schools.**

The **JMT coaches** that travel to Paraguay in **May 2019** will visit Paraguayan public schools and teach **kids and teachers** how to use the **'iLead' youth curriculum using a leadership values Roundtable methodology.** These kids and teachers will develop the material throughout 2019 and into 2020 learning the skills and values that they will need to be successful in life.

There will also be opportunities for JMT coaches to visit local companies and to train in **leadership values Roundtables**, helping their teams to be more motivated and to practice leadership values.

This will be a **LIFE IMPACTING EXPERIENCE YOU DO NOT WANT TO MISS**, and you will be able to say that you were part of **transforming an entire nation.**

**IMPORTANT NOTE:** JMT Coaches that travel to Paraguay will be required to be on training calls and complete online courses before arrival in Paraguay.



Transformación Paraguay Trainer and JMT Coach, Cesar Chamorro training at a public school in Paraguay

## About Paraguay

Though Paraguay is a small nation that has faced many social, economic and political issues in the past, Paraguay is a growing nation with a **very young population, 70% are under the age of 35.** The people of Paraguay deserve to have the right opportunities and tools in order to guarantee a brighter future, we believe those tools are found in values, leadership and education.

**Official Name:** The Republic of Paraguay.  
**Population:** 6.9 million.  
**Capital City / Population:** Asunción/ 2 million.  
**Climate:** Tropical and subtropical.  
**Languages:** Spanish and Guaraní.  
**Religions:** Catholic 90%, Protestant 6%, Other 4 %.  
**Percentage of Population under 35:** 70%.  
**Average Annual Income:** \$4,100 USD.  
**Percentage of Population in Extreme Poverty:** 28%.  
**Main Industries:** Soy, beef, maize, wheat, hydroelectricity.  
**Bordering Countries:** Brazil, Argentina, Bolivia.  
**Current President:** Mario Abdo Benítez.



## Hotels and Logistics Fees

**HOTEL CHOICE:** You must choose to stay at either the **Aloft** (4 star hotel) or the **Sheraton** (5 star hotel). For hotel information **Aloft:** [www.marriott.com/hotels/travel/asual-aloft-asuncion](http://www.marriott.com/hotels/travel/asual-aloft-asuncion)  
**Sheraton:** [www.marriott.com/hotels/travel/asusi-sheraton-asuncion-hotel](http://www.marriott.com/hotels/travel/asusi-sheraton-asuncion-hotel). Both are very nice and comfortable hotels part of the Marriott group and are right next to shopping centres in a safe commercial neighborhood of the capital city of Asuncion. **Meetings, logistics and meals will be held at the Sheraton Hotel, one block away from the Aloft Hotel. Note:** If you choose to stay at the Aloft you will need to walk or take a shuttle about one block each day to the Sheraton Hotel.

**TRAVEL TO PARAGUAY:** Each coach will be responsible for arranging and purchasing their own air travel to Asuncion, Paraguay, as well as all other international travel arrangements and expenses such as: flights, travel insurance, visas, passports etc. **Coaches should plan to arrive in Asuncion (ASU) as early as possible on Sunday May 19, 2019 and depart on Thursday May 23.** Most flights to Paraguay from North America pass through Panama, Brazil, Peru, Chile or Argentina (there is no direct flight with the United States). The most common airlines that travel to Paraguay are Copa, Latam, Avianca, Aerolineas Argentinas and Gol. You can expect to pay anywhere from \$600 to \$1,500 for an economy class roundtrip ticket depending on where you are flying from and when you book your ticket. For best prices on tickets, book early!

**NOTE:** The prices below do not include airfare, travel insurance, visa fee (if necessary) or any extra nights before the night of May 19 and after the night of May 22, 2019.

<b>LOGISTICS FEES (without hotel)</b>	
Meals for 4 days (lunch May 19 to breakfast May 23)	<b>\$200</b>
Ground Transportation while in Paraguay (including airport)	<b>\$150</b>
Coach logistics and trainings materials	<b>\$220</b>
Teacher and student training materials and logistics	<b>\$300</b>
Interpreter/host expenses	<b>\$60</b>
Other logistics and transaction fees	<b>\$100</b>
<b>TOTAL LOGISTICS FEES PER COACH (without hotel)</b>	<b>\$1030</b>

<b>HOTEL OPTIONS</b>		<b>Price for 4 nights</b>
Coach Chooses option of Hotel Sheraton or Aloft. Each option includes 4 nights, in Sunday May 19, out Thursday May 23, 12:00PM Checkout (early checkin will be arranged on a case by case basis)		
<b>Option 1:</b> Hotel Sheraton - 4 nights / Single		<b>\$580</b>
<b>Option 2:</b> Hotel Sheraton - 4 nights / Double (rooming)		<b>\$320</b>
<b>Option 3:</b> Hotel Aloft (one block from Sheraton) - 4 nights / Single		<b>\$360</b>
<b>Option 4:</b> Hotel Aloft (one block from Sheraton) - 4 nights / Double (rooming)		<b>\$200</b>

<b>TOTAL COST PER COACH (including logistics and hotel)</b>		
<b>HOTEL OPTION</b> (Coach chooses hotel option)	<b>SPOTS AVAILABLE</b>	<b>TOTAL COST PER COACH</b>
<b>OPTION 1: HOTEL SHERATON SINGLE - 4 nights</b>	42	<b>\$1,610</b>
<b>OPTION 2: HOTEL SHERATON DOUBLE ROOMING - 4 nights</b>	70	<b>\$1,350</b>
<b>OPTION 3: HOTEL ALOFT SINGLE (one block away from Sheraton) - 4 nights</b>	96	<b>\$1,390</b>
<b>OPTION 4: HOTEL ALOFT DOUBLE ROOMING (one block away from Sheraton) - 4 nights</b>	48	<b>\$1,230</b>





# JMT Coach Agenda for Paraguay

Sunday May 19 - Thursday May 23, 2019

JMT Coaches with John Maxwell in Paraguay, September 2017

Arrival and Prep Day: **Sunday, May 19, 2019**

Time	Event	Objective	Location	Dress	Other info
<b>8:30-11:30 AM</b>	<b>1st Coach Prep Training for those that arrive in Paraguay on or before Saturday May 18</b>	Coaches must Participate in one live training in preparation for the week	Sheraton Hotel 3rd flr	Business Casual	Coach will choose a time slot for the training that they wish to participate in
<b>12:00-1:30 PM</b>	<b>Lunch</b>		Sheraton Hotel		
<b>2:00-5:00 PM</b>	<b>2nd Coach Prep Training for those that arrive in Paraguay the morning of May 19</b>	Coaches must Participate in one live training in preparation for the week	Sheraton Hotel 3rd flr	Business Casual	Coach will choose a time slot for the training that they wish to participate in
<b>5:30-7:00 PM</b>	<b>Dinner</b>		Sheraton Hotel	Business Casual	
<b>7:30-8:30 PM</b>	<b>Meeting with John Maxwell</b>		Sheraton Hotel	Business Casual	
<b>8:30-10:00 PM</b>	<b>Cocktail Reception</b>	A cocktail reception will be held for all coaches on the roof top of the hotel	Rooftop Sheraton	Casual	

**END OF DAY**

**IMPORTANT ARRIVAL INFORMATION:** You will be picked up at the **Asunción Silvio Pettrossi International Airport (ASU)** by the Transformación Paraguay ground staff. If for whatever reason you cannot locate ground staff after your arrival, take a taxi to the Sheraton Hotel (this will cost about \$20-\$30, please request a receipt as you will be reimbursed). Once at the Hotel, please check in with the Transformación Paraguay staff.

**IMPORTANT TRAVEL INFORMATION:** Depending on your nationality, **a visa may be required for entry to Paraguay**, some visas can be purchased on arrival at the airport, others must be acquired beforehand. **You should check with your travel agent or consulate before travel about visa and vaccine requirements for traveling to Paraguay.** Paraguay has a tropical climate but May is fall in the Southern hemisphere and weather is generally mild so bring appropriate clothes (think layers, it could be hot or it could be chilly). Mosquito repellent and sunscreen is always a good idea for travel in Paraguay.

**ARRIVAL DAY TRAININGS AND LOGISTICS MEETINGS:** Though coaches will be trained and prepped via calls and online trainings before arrival in Paraguay we will hold a short training for one last final preparation before we visit the schools and companies. There will be **three training opportunities in Paraguay** and you will have the option to join one of these training sessions. The first will be Sunday at 8:30AM, the second will be Sunday Afternoon at 2:00PM and the 3rd on Monday Morning at 8:00AM. **You must participate in ONE of these meetings** depending on your time of arrival in Paraguay.

Training Day 1: **Monday May 20, 2019**

<b>Time</b>	<b>Event</b>	<b>Objective</b>	<b>Location</b>	<b>Dress</b>	<b>Other info</b>
<b>5:00-8:00 AM</b>	<b>Breakfast</b>		Respective Hotels	Business Casual	Once in Paraguay you will receive the times that you will be departing for the trainings, be sure to have breakfast in your hotel before you report to the logistics center at the Sheraton
<b>6:00-8:00 AM</b>	<b>Coach Pick up</b>	Coaches will begin to be picked up as early as 6:00AM depending on where they will be training.	Sheraton Hotel 3rd floor meeting room	Business Casual	Some coaches will train roundtables in different companies
<b>8:00-11:00 PM</b>	<b>3rd Coach Prep Training for those that arrive in Paraguay later in the day of the 19th</b>	Coaches must Participate in one live training in preparation for the week	Aloft Hotel Meeting Room	Business Casual	This will be the final opportunity for coaches to participate in a live prep training
<b>7:00-11:00 AM</b>	<b>Morning youth curriculum and Roundtable trainings</b>	Trainings in public schools and companies	various different schools and companies	Business Casual	
<b>11:00 AM-1:00PM</b>	<b>Lunch</b>		Sheraton Hotel or boxed lunch at training location	Business Casual	Some coaches will lunch at their respective training locations
<b>1:00-6:00 PM</b>	<b>Afternoon youth curriculum and Roundtable trainings</b>	Trainings in public schools and companies	various different schools and companies	Business Casual	Some coaches will train roundtable in different companies
<b>6:30-8:00 PM</b>	<b>Dinner</b>	Time to share testimonies and give information for the following days	Sheraton Hotel 3rd floor meeting room	Business Casual	
<b>8:00-10:00 PM</b>	<b>Cocktail reception</b>	Cocktail reception to end the day and relax	Aloft Hotel Terrace	Casual	

**END OF DAY**



Training Day 2: **Tuesday May 21, 2019**

<b>Time</b>	<b>Event</b>	<b>Objective</b>	<b>Location</b>	<b>Dress</b>	<b>Other info</b>
<b>5:00-8:00 AM</b>	<b>Breakfast</b>		Respective Hotels	Business Casual	
<b>6:00-8:00 AM</b>	<b>Coach Pick up</b>	Coaches will begin to be picked up as early as 6:00AM depending where they will be training	Sheraton Hotel 3rd floor meeting room	Business Casual	Some coaches will train roundtables in different companies
<b>7:00-11:00 AM</b>	<b>Morning youth curriculum and Roundtable trainings</b>	Trainings in public schools and companies	various different schools and companies	Business Casual	
<b>11:00 AM-1:00 PM</b>	<b>Lunch</b>		Sheraton Hotel or boxed lunch at training location	Business Casual	Some coaches will lunch at their respective training locations
<b>1:00-6:00 PM</b>	<b>Afternoon youth curriculum and Roundtable trainings</b>	Trainings in public schools and companies	various different schools and companies	Business Casual	Some coaches will train roundtables in different companies
<b>5:30-6:30 PM</b>	<b>Dinner</b>	Time to share testimonies and give information for the following days	Sheraton Hotel 3rd floor meeting room	Business Casual	
<b>7:00-9:00 PM</b>	<b>Transformation Event with John Maxwell</b>	Coaches will be invited to participate in a leadership event with John Maxwell	TBD	Business Casual	Coaches should meet in the lobby of the Sheraton at 6:30PM to be transported to the event center

**END OF DAY**



Training Day 2: **Wednesday May 22, 2019**

<b>Time</b>	<b>Event</b>	<b>Objective</b>	<b>Location</b>	<b>Dress</b>	<b>Other info</b>
<b>5:00-8:00 AM</b>	<b>Breakfast</b>		Respective Hotels		
<b>6:00-8:00 AM</b>	<b>Coach Pick up</b>	Coaches will begin to be picked up as early as 6:00AM depending where they will be training	Sheraton Hotel 3rd floor meeting room	Business Casual	Some coaches will train roundtables in different companies
<b>7:00-11:00 AM</b>	<b>Morning youth curriculum and Roundtable trainings</b>	Trainings in public schools and companies	various different schools and companies	Business Casual	
<b>11:00 AM-1:00PM</b>	<b>Lunch</b>		Sheraton Hotel or boxed lunch at training location		Some coaches will lunch at their respective training locations
<b>1:00-6:00 PM</b>	<b>Afternoon free</b>				Some coaches will need to be available to do some extra trainings during this time
<b>7:30-10:00 PM</b>	<b>Transformation Celebration</b>	Coaches will be invited to a celebration dinner	Sheraton Hotel	Business Casual	

**END OF DAY**

Departure Day: **Thursday, May 23, 2019**

Time	Event	Objective	Location	Dress	Other info
<p><b>IMPORTANT DEPARTURE INFORMATION:</b> You should arrange travel plans to depart Paraguay anytime on Thursday May 23, 2019. Hotel checkout time is 12:00 PM. Breakfast will be provided on this day. Any extra nights or meals after this day will be the responsibility of each individual. Transportation will be provided to airport.</p>					
6:00-10:00 AM	Breakfast		Respective Hotels		
ALL DAY	Departures from Paraguay		Respective Hotels		

**END OF DAY**